



Strengthening of Mathematics and Science Education in Africa
(SMASE-Africa)

SPONSORSHIP PROPOSAL

17th Conference on Mathematics, Science and
Technology Education in Africa
(COMSTEDA 17)

Theme:

*Teacher Professional Development in Africa: Knowledge, Skills
and Values in STEM Learning Environments*

Date: 16th – 20th December, 2019

Venue: CEMASTEPA, Nairobi

1. Introduction

Conference for Mathematics, Science and Technology Education in Africa (COMSTEDA) is a continental platform for educators to share innovative ideas, best practice, and interrogate issues relating to teaching and learning mathematics and science. The aim is to strengthen the capability of youth in Science, Technology, Engineering and Mathematics (STEM) subjects for 21st century living. It brings together educators, policy makers, researchers, teachers, NGOs, and public / private sector stakeholders to present papers, posters, exhibitions and workshop concepts. The 17th annual event is organized and hosted by SMASE-Africa in partnership with the Ministry of Education, Kenya. The Conference whose theme is, *“Teacher Professional Development in Africa: Knowledge, Skills and Values in STEM Learning Environments”* will be held in December 16th to 20th, 2019 in CEMASTEIA, Nairobi, Kenya.

2. Conference Objectives

This important event aims to achieve the following specific objectives:

- To bring together educators, governments, academic and private sector institutions to interrogate issues, share ideas on best and promising practices and challenges relating to the teaching and learning mathematics, science and technology education in Africa
- To improve quality of education in Africa through sharing impact and research findings on classroom practices to inform policy and practice
- To present case studies and research findings in Mathematics, Science and Technology Education in Africa
- To promote and highlight the role of STEM education in economic development of the continent

3. The Sponsorship

SMASE-Africa greatly acknowledge and salute your organisation’s support and contribution in promoting various events in Kenya and would be very honoured if you could consider sponsoring this event. The event attracts investors in the education sector, high profile speakers and participants from schools, universities, private sector institutions, government, NGO’s and other institutions throughout the country and the African continent.

4. Benefits to Sponsor: (see the attached sponsorship options)

SPONSORSHIP PACKAGE AND BENEFITS

Diamond Sponsor Ksh. 1 M

- SMASE-Africa will provide marketing opportunities in all SMASE Africa communication links and events in 2019
- Branding rights at the conference and other national meetings
- 15 minutes exclusive speaking opportunity and product presentation
- 9m² booth at the conference in a strategic position
- A full-page advert in the book of abstracts and programmes
- Advertisement in conference brochure
- Display banner and promotional articles at the conference
- Logo in the SMASE-Africa website, brochure and on presentation screen

Gold Sponsor Ksh. 800,000

- Branding rights at the conference
- MC mentions at the conference as a gold sponsor
- 9m² booth at the conference in a strategic position
- A ³/₄ page advert in the book of abstracts and programmes
- Advertisement in conference brochure
- Display banner and promotional articles at the conference
- Logo in the SMASE-Africa website, brochure and on presentation screen

Silver Sponsor Ksh. 600,000

- Branding rights at the conference
- MC mentions at the conference as a silver sponsor
- 6m² booth at the conference in a strategic position
- ¹/₂ page advert in the book of abstracts and programmes
- Advertisement in conference brochure
- Display banner and promotional articles at the conference
- Logo in the SMASE-Africa website, brochure and on presentation screen

Bronze Sponsor Ksh.300,000

- Branding rights at the conference
- MC mentions at the conference as the bronze sponsor
- 6m² booth at the conference in a strategic position
- ¹/₄ page advert in the book of abstracts and programmes
- Advertisement in conference brochure
- Display banner and promotional articles at the conference
- Logo in the SMASE-Africa website, brochure and on presentation screen